

PRESS RELEASE

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FOR IMMEDIATE RELEASE

Dwight Tracy & Friends Named The Exclusive Florida Dealer For McKinna Yachts.

Fort Lauderdale, Florida (Date) - Discriminating yacht buyers are now assured the highest level of personal service when considering a McKinna Yacht, thanks to a strategic partnership that names Dwight Tracy & Friends the exclusive McKinna representative for the State of Florida.

Superior craftsmanship, style and performance are hallmarks of McKinna Yachts, which are ideally engineered to navigate the East Coast and Caribbean waters, based on a number of unique design elements.

Numerous owners have embraced the McKinna "Lifestyle Of Luxury" since 1996 and with good reason. Inspired from sleek European lines, McKinna Yachts feature richly textured fabrics, extensive use of granites and marbles complemented by elegant woodwork. The brand has fulfilled its promise of delivering luxury at an affordable price.

When McKinna Yachts was searching for East coast and Caribbean representation, Dwight Tracy & Friends was the natural choice, based on the organization's stellar success in the sales and servicing of custom and semi - custom yachts.

Dwight Tracy & Friends has become one of the most well respected sales and service providers by capitalizing on its years of industry expertise and the many alliances Dwight Tracy has personally forged with top marine professionals.

Considered the ultimate resource for yacht buyers and sellers, Dwight Tracy's ideal of turning clients into friends is reflected by every member of his company's sales and service team. From the very first handshake, the customer enters into a relationship built on trust, loyalty and complete satisfaction.

"It is an honor to represent McKinna Yachts", remarked Michael Tyrrell, Dwight Tracy & Friends' Vice President. "The company's painstaking dedication to quality, professionalism and customer focus, completely parallels our business philosophy", Tyrrell added.

A strategic partnership indeed-one that positions two yachting icons on an identical course... offering a world-class product, anchored by world-class sales and service.

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